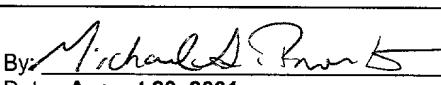


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UTILITY PATENT APPLICATION TRANSMITTAL <i>(Only for new nonprovisional applications under 37 CFR 1.53(b))</i>		Attorney Docket No.	17331-0007
		Named Inventor(s)	Steele, Nick Hawkins, Stan Maranville, Joe Bradnan, Andrew
		Title	Branding and Revenue Sharing Models for Facilitating Storage, Management and Distribution of Consumer Information
		Express Mail Label No.	EL690565282US
APPLICATION ELEMENTS		ADDRESS TO: Commissioner for Patents Box Patent Application Washington, D.C. 20231	
1. <input type="checkbox"/> Fee Transmittal Form <i>(Submit an original, and a duplicate for fee processing)</i> 2. <input checked="" type="checkbox"/> Applicant claims small entity status. <i>See 37 CFR 1.27.</i> 3. <input checked="" type="checkbox"/> Specification, Claims, and Abstract Total Pages 54 4. <input checked="" type="checkbox"/> Drawings <u>Total Sheets</u> 10 <u>Total Pages</u> 64		10. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence Submission <i>(if applicable, all necessary)</i> a. <input type="checkbox"/> Computer Readable Form (CRF) b. <input type="checkbox"/> Specification Sequence Listing on: i. <input type="checkbox"/> CD-ROM or CD-R (2 copies); or ii. <input type="checkbox"/> paper c. <input type="checkbox"/> Statement verifying identity of above copies 11. <input type="checkbox"/> Assignment: a. <input type="checkbox"/> Assignment Papers (cover sheet & document(s)) b. <input type="checkbox"/> Assignment is of record in parent application No. [insert serial/patent number] 12. <input type="checkbox"/> 37 CFR 3.73(b) Statement <i>(when there is an assignee)</i> <input type="checkbox"/> Power of Attorney by assignee 13. <input type="checkbox"/> English Translation Document <i>(if applicable)</i> 14. <input type="checkbox"/> Information Disclosure Statement (IDS) PTO-1449 <input type="checkbox"/> Copies of IDS Citations 15. <input type="checkbox"/> Preliminary Amendment 16. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) <i>(Should be specifically itemized)</i> 17. <input type="checkbox"/> Certified Copy of Priority Document(s) 18. <input type="checkbox"/> Other: _____	
19. If a CONTINUING APPLICATION , check appropriate box and supply the requisite information and in a preliminary amendment, or in an Application Date Sheet under 37 CFR 1.76: <input type="checkbox"/> Continuation <input type="checkbox"/> Divisional <input checked="" type="checkbox"/> Continuation-in-part (CIP) of prior application No: 09/923285 Prior application information: Examiner: _____ Group Art Unit: _____ Recite complete dependency back to first parent application: The present application claims the benefit of U.S. Provisional Patent Application Serial No. 60/223,232, filed August 4, 2000, and of U.S. Provisional Patent Application Serial No. 60/226,117, filed August 18, 2000, and further is a continuation-in-part of U.S. Application Serial No. 09/923,285 (Attorney Docket No. 17331-0006) filed on August 8, 2001.			
20. CORRESPONDENCE ADDRESS: Michael S. Pavento SUTHERLAND ASBILL & BRENNAN LLP 999 Peachtree Street, NE Atlanta, Georgia 30309-3996		By:  Date: August 20, 2001 Telephone: 404-853-8000 Facsimile: 404-853-8806 Reg. No 42,985	

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PATENT & TRADEMARK OFFICE

**NONPUBLICATION
REQUEST UNDER 35
U.S.C. 122(b)(2)(b)(i)**

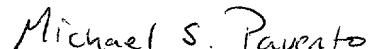
Attorney Docket No.	17331-0007
First Named Inventor(s)	Steele, Nick
Title	Branding and Revenue Sharing Models for Facilitating Storage, Management and Distribution of Consumer Information

I hereby certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.

I hereby request that the attached application not be published under 35 U.S.C. 122 (b).

Dated: August 20, 2001


Michael S. Pavento Reg. No. 42,985
Attorney for Applicant


Michael S. Pavento
Typed or Printed Name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application upon filing.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant must notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).